

The Lomond Press

VOL. 3. NO 24

LOMOND, ALBERTA, FRIDAY, JAN. 17, 1919.

\$1.00 PER YEAR.

WIFE OF FORMER PASTOR DIES OF 'FLU

Edmonton Bulletin.—The death occurred early Sunday morning of Mrs. Irwin, wife of Rev. W.H. Irwin, pastor of Norwood Methodist church, of pneumonia, following an attack of influenza. Mrs. Irwin died at the parsonage, No. 11548 55A street, where her husband is lying ill of the same disease. Their two boys, aged three and four, are also down with the influenza and are being cared for at the house of a friend. Mrs. Irwin had been ill for several days. She was 28 years old and during her stay in Norwood had made many friends by whom her loss will be sincerely regretted. Mr. and Mrs. Irwin came to the city from Lomond last June. During the influenza epidemic both have worked hard in relief work, and Mr. Irwin was a member of the ministerial committee in charge of the relief center which had its quarters in the Norwood school.

The many Lomond friends will add their sympathy to the bereaved husband and family.

RED CROSS WHIST DRIVE AT TRAVERS

A Whist Drive to be followed by an informal dance will be held in the Ford Garage, Travers, on Thursday evening of next week, Jan. 23rd.

LOMOND DISTRICT

This is great weather for the stock that is running out. The horses seem to be keeping in fine condition and the cattle are doing well. Some of the farmers are experiencing a bit of tough luck in keeping track of their stock in their unbounded pasture.

Gordon Elliott had the misfortune to lose a big roan mare. He thinks she probably died with the 'flu.

Mr. and Mrs. Robert Sinclair spent Tuesday and Wednesday with the former's brother in the Nanton district, arriving home on Thursday.

Are the farmers as well as the town-folk going to stand pat while the soldiers who represented this district on the battlefields in France return day after day, and not even raise a hand in any tangible way to show our appreciation for their services rendered and joy for their return? We give them a rousing farewell, but their welcome consists wholly of a few words spoken to them by the individual on the street. The farmers are willing to co-operate in preparing some public reception where the returned men might relate to us some of the interesting details of life at the front.

Mr. Wiseman is able to walk about on his offending leg, we are glad to say.

The farmers are hauling great loads of hay home for the summer's consumption.

The farmers are divided in their opinions regarding the possibility of a bumper crop next fall, but they all are willing to gamble on the prospects. As we are not getting our usual amount of moisture this winter, we may get an overdose next summer. Lorne Whipple, for one, is willing to run a chance in putting 840 acres into wheat and a quarter section into other grains.

Mr. and Mrs. James Stark are visiting in Edmonton.

How does your Dollar stand?

LOCALETS

Camp Bramshott, England,
Dec. 9th., 1918.

The Lomond Red Cross:—

My Dear Friends: I take much pleasure in thanking you all for the splendid Christmas box I received from you yesterday. It arrived in fine condition and the contents were splendid. Your society has certainly done great work for the boys over here and you will have many thankful friends when we all get back. I think that will be in the near future for we are now busy making preparations for the homeward trip and all Canadians are to be back by spring.

The Lomond lads here in camp are all in good health and send their best regards to their home friends. I like this country very well and have enjoyed myself during my stay here. I was out on a seven-day "leave" last week and had a splendid time. Of course everyone is having a good time here now-a-days, as they are all celebrating the glorious victory and everyone is happy.

I will close, thanking you all again and hoping to be among you soon. With best wishes for your health and happiness and success to you all and your good work, I remain,

Your sincere friend,
Pte. Charles T. Delaney.

W. A. Teskey unloaded a car of seed drills for his Massey-Harris agency last week.

Mr. Williamson, formerly of Champion, has been appointed C.P.R. agent at Lomond. Charley Nutter of Basano who has been relieving agent for the past month, checked out on Thursday's train. N. T. Owens is moving to Calgary.

Dr. Walkey and family are in Calgary for a few days this week.

The choir could accommodate a few more voices, particularly of the male persuasion. Two special selections are prepared for Sunday night's service.

C. H. St. John was in Calgary over Sunday. Mrs. St. John and infant son arrived home by train on Wednesday night.

While the schedule calls for one train a week, so far two trains have been necessary to handle the traffic—yet they don't get the tonnage.

The bank inspectors have been working in Lomond and Travers this week.

Our post office was stampless, money order-less, and mail-less for the most of the week.

Mr. Chinnick, representing the board of railway commissioners, accompanied by Superintendent McArthur of Medicine Hat, came up on the last train. Though the train arrived at 11:30 a delegation raided the party and laid forth a case for a better train service. Retlaw, Enchant and Travers did the same

thing. What was accomplished will be seen later.

Andrew W. Tulloch is established in a town office upstairs in the bank building, where ratepayers can transact their municipal business conveniently. Mr. Tulloch is signing up applications for seed grain and it is desirable that all forms be in hand as quickly as possible.

A telephone connection is being constructed from the central to Dr. Walkey's residence.

George Whitley returned home to Lomond on Wednesday, accompanied by his bride. George was in the great Canadian push at Vimy Ridge and has not yet entirely recovered from the wounds received in the first day of the memorable scrap. George is glad to get back to Canada and he hasn't a very high opinion of the Hun. Mr. and Mrs. Whitley are settling in their

Lomond house for the present.

R. Henson and E. G. Haley have purchased Geo. Frownfelter's butcher shop. Mr. Henson is moving his stand from the north end into the Frownfelter building. Mr. Haley will look after the out-of-town end of the business.

E. H. Branscomb of Calgary, brother-in-law to W. A. Teskey, was down for a few days this week sizing up Travers and the surrounding country as a real estate business prospect. He will open up shop there in a short time.

B. T. Axelson came up from Elkhorn this week in behalf of his implement agency business here.

An illustrated lecture on "The Second coming of Christ—a Message of Comfort and Hope," will be given in the church on Sunday at 1:30 o'clock, by R. H. Watchorn, evangelist.

BUY War-Savings Stamps

On Sale at all

MONEY-ORDER POST OFFICES
BANKS AND

WHEREVER
THIS SIGN



IS
DISPLAYED

BUY War-Savings Stamps for \$4.00 each, place them on the Certificate, which will be given to you; have your Stamps registered against loss, free of charge at any Money-Order Post Office; and on the first day of 1924, Canada will pay you \$5.00 each for your stamps.

As an aid to the purchase of W.-S. S. you can buy THRIFT Stamps for 25 cents each. Sixteen of these Thrift Stamps on a Thrift Card will be exchanged for a W.-S. S. Thrift Stamp do not bear interest. Their virtue is that they enable you to apply every 25 cents you can save towards the purchase of a Government, interest-bearing security.

"If high rates of interest must be paid on Government borrowings it is but right that every man, woman, and child should have the opportunity to earn this interest."—Sir Thomas White.

\$5.00 for \$4.00

For 15c.---

You can get from our bargain table many articles worth several times that amount. You will find many useful articles for the kitchen on it.

L. H. Phillips

Restaurant

Jang How, Prop.

MEALS AT ALL HOURS

Soft Drinks Temperance Beer,
Confectionery, Cigars and Tobacco

The Lomond Press

LOMOND, ALBERTA.

Published Every Friday.
Advertising Rates on Application.

RAE L. KING, PROP

LOMOND, ALBERTA, JAN. 17, 1919

NOTES

What is the matter of the post office department and the inspector for this territory? The Kinnondale stage comes in for mail twice a week, while the mail comes into Lomond but once each week.

Member Haladay says he can make no apology for the government over our mail service, that we are entitled to a daily mail whether it be brought in by train or stage. Sounds good, but he must remember that it was the duty of the post office department to protect and provide this service for us, without our having to kneel and pray for it. He shouldn't get peeved because we make a kick. We always hold a sitting member responsible for the administration within the riding and he would have been better advised to have kept closer in touch with the needs in this part of his electoral division.

If the Railway Commission wanted to conduct an unprejudiced investigation into the

condition of affairs as affecting this line, why not officially inform the public officials along the line of the intended visit. How can a man investigate on behalf of the people from a seat in a railway official's private car? 'Twas just through a fluke that word of this man's visit was obtained a few hours in advance.

An important letter written from Medicine Hat on the 10th, re business requiring attention at Calgary the 15th, was delivered by H. M. mail on the 16th. This is but one example, but there are dozens of like instances. Yet, the people are paying high salaries to men for the administration of the office department.

The C.P.R. sure knows how to look after the railway commissioners and we presume the commissioners reciprocate the "passion."

Lomond's bootleggers are apparently making themselves scarce right now. A distributing agent here and there will keep things moistened up.

If we are entitled to a daily mail service, let's camp on the trail until we get it.

Notice!

VILLAGE OF LOMOND

All taxes due the said Village of Lomond must be paid by Feb. 1st., otherwise measures as provided by the Act will be taken to enforce collection.

R. N. SHIELDS, Secretary.



The Associated Farmers, Ltd.

GREEN PRAIRIE HAY

... at ...

\$30.00 per ton at the yard.

R. W. Miller - Manager

Farm Implements!

We have a complete stock on hand in the well-known "Cockshutt" Line.

Take a look at our Cream Separators.

DELANEY & ARMSTRONG

Be Sure of Yourself

Wear "Fashion-Craft" clothes
bought from our store.

We have a fine range of fabrics
and styles to choose from.

The Frank Brown Co.,
LIMITED

Hose Specials

For ladies, a fleece-lined hose, plain or ribbed top, all sizes.

Also a ribbed hose for children, sizes 5½ to 10, good heavy quality—
Price, 55c per pair.

Night Gowns

Good quality flannellette, button front, 54- to 60-inch garments—
Special price, \$1.90

We ask for your inspection of this line when in town.

Prints & Gingham

Now is the time to buy your wash goods for spring, while the stock is complete. A good range of Anderson Zephyr Gingham at 25c yd., and Porter's English Prints, all colors, 40c.

Specials!

Specials!

Ladies' Coats and Dresses at Reduced Prices for 15 days. Our stock for colors and sizes is complete, and all the newest and most leading styles can be bought from our stock. Ask to see these garments and get our prices while in the store.

Shoes!

Underwear!

Corsets!

Our stock of Shoes for ladies and children is complete for size, and the prices run in ladies' from \$5.00 to \$9.50, and in children's from \$1.00 to \$4.50.

Underwear—combinations, fleece or plain garments, in good heavy cotton, all silk and wool. This line is now on display, prices \$2.50 to \$4.50 per suit.

Corsets, front or back lace, sizes 20 to 36, prices \$2.00 to \$5.00 per pair.

At present our stock is complete with Children's Goods—everything that is required for children 1 year to 16 years.

Anything you want in dry goods you can always find at Salter's.



G. D. SALTER

Lomond

U. F. A. NOTES

The Grain Growers Guide is one paper that every farmer should take. President Wood's quotation from the Financial Review of Dec. 7th, sure has a photograph of a farmer who has not taken a trip on the C.P.R. comet that slides into Lomond once a week.

o o o

It is proposed that the Lomond U. F. A. meet once a week in one of the school rooms to discuss resolutions and questions of importance to farmers. H. C. Ficht agrees to give some chalk talks on a few subjects of interest and help to farm work, opening up a few questions for general discussion. Will you co-operate.

o o o

At this mass meeting the U.F.A. was re-organized with Frank Newton as president, W.A. Newton vice-president, H. C. Ficht secretary pro tem. Frank Newton and W. V. Baker were elected representatives on R. - L. Utilities Board. The next U.F.A. meeting will be held in the I.O.O.F. Hall at 2 o'clock sharp, Friday, Jan. 24th. Come Out!

Condensed Advs.

FOR SALE

A set of heavy bobsleighs, nearly new.—OTTO HOEG.

FOR SALE

Registered Ayrshire Cow, will be fresh in March. This cow is right and the price is right.—F. Newton.

VulcanStage

Running daily from Lomond to Vulcan and return, and continuing the trip to Travers.

IRA DONILY

Professional Cards.

W. A. MACDONALD, L. L. B.

BARRISTER AND SOLICITOR
NOTARY PUBLIC

Office over Standard Bank, LOMOND.

HERBERT J. MABER

SOLICITOR AND
BARRISTER

VULCAN - - - ALBERTA

Job Printing with a Punch---

Done by The Press.



EST'D 1872

THE STANDARD BANK

OF CANADA

HEAD OFFICE - TORONTO

Your surplus earnings in our Savings Department earn interest at current rate.

236

LOMOND BRANCH

C. H. ST. JOHN,

Manager.

The Lomond Realty Company

H. E. ELVES

Joint Managers

L. M. SWAIN

Representatives of the Oldest and Strongest Life, Fire and Hail Insurance Companies in the Empire.

We have for sale 320 acres of farm land, partly improved, abundant good water, Lomond vicinity, for \$4200.00, with \$1200.00 cash, balance easy terms. This is a Snap!

TRAVERS

Several important meetings have been held and are being held to discuss the incorporating of the town, and the consolidation of the schools. The latter subject was explained and gone into thoroughly recently by an organizer. A great deal of interest is being shown on these subjects, so vital to the welfare of a town.

Mr. and Mrs. Hanson returned from Anderson this week, accompanied by their son and family.

Mr. Buchan was a Lethbridge caller this week, also Mr. Lacy, Mr. Clark and Mr. Sheridan.

Mr. Ulrich and Mr. Paulson motored to Calgary Monday.

Mrs. Kaump and infant daughter, of Stavely, visited Mrs. Bray a few days last week.

Mr. Hale donated a horse to the Red Cross Society to be raffled. Tickets can be obtained from members. The work of the society must be carried on. Kindly come to the church on Wed-

nesday afternoons and assist us.

Miss Ryall of the Standard Bank was calling among relatives at Amethyst Sunday.

BADGER LAKE

School re-opened this week, Miss Elliott having recovered from the 'flu.

The case of Jack Horton vs. A. Hamilton was heard at Bassano last week. It appears that Horton drew wheat for Hamilton, the latter paying Horton's brother whom he believed to be in partnership with the plaintiff. Plaintiff claimed to have received none of the money and that no partnership existed. As defendant did not produce witnesses substantiating his claim the court ruled against him.

There is a good deal of hay being brought in this week.

The special services are being continued at First Chance and Midway on alternate evenings.

Jack Patterson has gone to Taber to work in the mines.

How does your Dollar stand?

In Business for Your Health!

Complete Line of Patent Medicines, Toilet Accessories, Stationery, Edison Phonographs and Records, Kodaks and Supplies.

Next Door to Bank

J. M. MURPHY

TRAVERS ALBERTA

NO!

We have not raised the price of coal, as rumor may have led you to believe. There is now no waiting for the teams and—

Coal is Still \$4.50 per Ton

PRAIRIE COAL COMPANY, LTD.

C. R. WESTGATE,
Manager.

BOW CITY COAL MINE

PHONE: Bow City.
P. O.: Eyremore.

The Commercial Cafe!

UNDER NEW MANAGEMENT

Clean, Well-Cooked Meals
with Generous Servings

YOUR PATRONAGE
SOLICITED

R. J. COWELL

"REXALL"

"Rexall" stands for quality. Satisfaction guaranteed, or your money back. We now have in stock the famous----

"KAN FLEEK"

Hot Water Bottles, Syringes and Ice Caps.

They can't leak because they are made in one piece.

"KLENZO" the new "Rexall"

Tooth Paste, also on sale here.

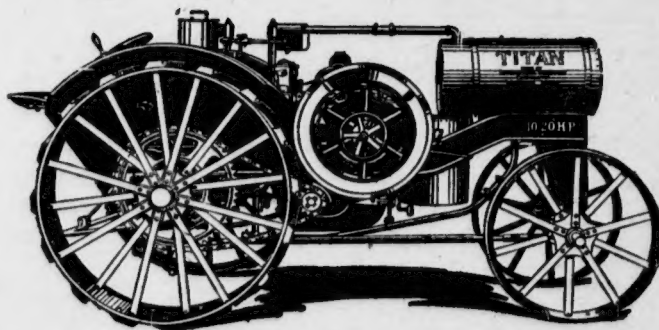
These goods can only be bought at the 8000 "Rexall" stores throughout Canada, Great Britain and the United States.

Hughes' Drug Store

LOMOND

ALBERTA

Figure Ahead!



Make farming a business proposition pure and simple. If you do this we are confident you will have your eye on cheap mechanical power---in other words, the little Titan tractor. Come in and get a line on the machinery situation for spring.

Axelson & Williamson

Lomond, Alberta

Ford Was Kaiser's Greatest Enemy

Ford's Great Industrial Organization, To - gether with His System of Standardization, Considered the Greatest Individual Enemy to the Kaiser's Militarism. Extent of Production Capacity Almost Unbelievable.

This is a page THE PRESS had in hand just before the armistice was signed. It was a war article then. We publish it now as an example of industrial organization. Like methods and brains applied to the science of agriculture would revolutionize the world.

Describing him as "Germany's Greatest Individual Enemy," the Illustrated London News calls Henry Ford the "Fighting Pacifist." When his country became belligerent Henry Ford (as they say in the United States) went to war with a capital "W." It is an extraordinary fact that this man who not so very long ago paid for and accompanied what was dubbed "The Peace-Ark," is today the unofficial civilian who is more important to

motors. That it can all be done by one factory indicates a small aerial effort for America, you say. Does it? The Ford factory makes 1800 of these cylinders a day. If anything, this figure is an under estimate. You and I may not know how many cylinders are used in each machine, but 1800 per day means 10,800 per week. And, in addition to this immense manufacture of cylinders, the Ford factory is making all the other parts of many Liberty motors every day.

Takes Over Bankrupt Helmet Contract and Cuts Price Two Thirds

In order to help out a firm which found itself unable to meet its contracts for the manufacture of steel helmets, he took its contract over. It had hoped to manufacture at about fifteenpence, but it had failed. Ford duplicates its article at fourpence-halfpenny. Of these helmets he makes 50,000 of these helmets daily. He cut the cost of airplane cylinders from about £3 9s to about £1 13s, improving the quality meanwhile.

Builds an Eagle Boat a Day

His great effort is the manufacture of "Eagle" boats. Compared to anything else the world has ever known in shipbuilding, it must seem incredible. These 200-foot U-boat destroyers slip down the ways with the extraordinary frequency of one a day, and so on through the Great Lakes, down the St. Lawrence river to the Atlantic ocean. This shipbuilding plant is an enormous structure of concrete, steel and glass, a third of a mile long, 350 feet wide and over 100 feet high. From end to end run five lines of railway tracks, three of them of rather more than standard gauge. On these are cars of prodigious size, more than 225 feet long, each supported by several trucks of 16 wheels each. There are seven of these cars on each of the three principle tracks—and on each of these cars you can see an Eagle boat, in the various stages of construction. An Eagle boat has the line of a racer.

The Detroit Factory Can Build 3700 Cars in One Day

She is built solely as an engine of war, a mere steel sea tank propelled by 3000 horse-power turbines, the sole business of which is to run down German submarines. Anyone at all familiar with ship-building knows that ordinarily a ship is built on inclined "ways," its sides supported by upright beams or stanchions, its weight resting upon an inclined plane so that when the blocks which hold it in place are knocked away it will glide into the water. One of the problems of ship-building on a large scale is to get sufficient water-front for a number of these ways. Building twenty-one ships at a time, as Ford is doing with the Eagles, would require at least twenty-one hundred feet of water front. Ford puts each ship on a car. They practically sustain themselves upright as they are being built without ways, joists or props, and stand solidly on their flat bottoms. When the vessel is complete, that is without machinery, guns or interior fittings, a locomotive pushes the car, boat and all, out through the 100-foot high door and down to a series of parallel sunken-tracks lying at direct right angles to its first course. Here it is shunted upon a movable platform, which in turn is shoved along to a point on the little stream where the submerger lies in wait for it. The submerger is merely a heavy platform, equipped with rails, a little longer than the car carrying the Eagle, and held on the surface of the water at a level with the tracks on which the ship is resting. Car, ship and all are now pushed upon the platform, which presently, by means of four hydraulic rams placed one at each corner, is gradually submerged until the buoyancy of the vessel gently floats her and she is towed out of the slip and into the open river. This system has many advantages. First of all, it economizes on water front, and it would be impossible to carry on a rapid construction and launching under the old system, while this hydraulic submerger can handle three boats a day if they could be assembled that fast. But more: The ship can be taken back if, upon launching, it appears that further work upon her is necessary. All that is required is to float her back upon the submerger, raise her to the level of the tracks and roll her back into the ship house.

But a ship launched from inclined ways cannot return. The expensive and often inconvenient service of the drydock is necessary if she is to be tinkered up in any way.

Ford purposes to convert this plant into the production of peace-time commercial crafts, such canal boats, barges, etc.

Ford Takes No War Profits

Henry Ford holds that a citizen should take no profit from the government for war work. But as head of a corporation having other stockholders he cannot literally live up to this conviction, for his associates have rights in the matter. Accordingly such work as is done by the Ford Company will be figured on the "cost plus" system; such as he may take on his own account will be done strictly at cost. It is his declared purpose furthermore to turn back to the public treasury all his share of the profits accruing from war work done by the Ford Company.

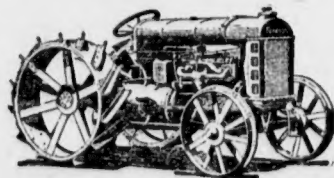
Before the war the Ford factories were turning out from 3000 to 3700 cars daily. They are now reduced to 750 cars. The government does not utilize in full the facilities thus liberated. Though Ford is making or has made trucks, ambulances, artillery caissons, Liberty motors, cylinders for other factories making these motors, small tanks, and helmets, the great plant at Highland Park is employed to little more than 60 per cent. of its capacity. For example, the War Department commissioned Ford to build some small tanks, operated by two men. Two such were built and approved. After prolonged delay 1000 of the "whippets" were ordered. At that, the great plant has ample facilities for more work.

Wall Street Got no Strings on Ford

It is one of Ford's glories that the monumental business he has built up has been created and financed without aid from the great financial figures of Wall Street—that is the way the average man would describe the achievement; "without getting into the grip of the interests," would more probably be Mr. Ford's expression. On the domination of all industry by high finance he is inclined to be bitter in speech. This inveterate distrust of money monopolists extends to all other forms of monopoly—except monopoly in the hands of the government and the fruits of which go to the people. Patent monopoly awakens his fierce resentment. He says they don't protect the inventor or stimulate invention—that is an exploded theory. But they do exploit the consumer and place a heavy burden on productive industry. Though controlling innumerable patents of his own devices, he has never spent a dollar defending a patent or hired a lawyer to undertake a patent case for him.

Best Machinists Win the War

Machinery after all is Mr Ford's great panacea for earthly ills—including war. One of his quotations published a year before the close of the war contained the following: "We must think more about machinery. If this war is to be won it will be won by the nation that knows how to use tools and machinery, that knows the secret of quantity production through standardization of one model."

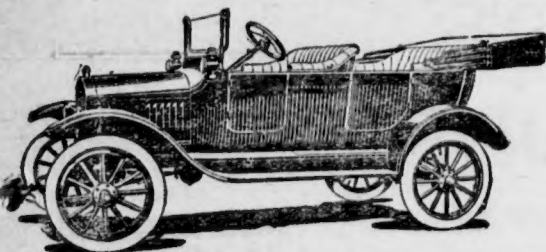


Ford's Newest Pet is Farm Tractor

His latest mechanical essay, his pet of the moment, is the Fordson farm tractor, the small gas motor adapted to farm usage. This he insists is a true war machine, for it will do the work of a dozen men on the farm, with one—or at most two—to operate it.

No Labor Troubles at Ford Factory

In the meantime Mr. Ford is manufacturing something else—of non-material, but not unmaterial, nature in America. The fact that he was known as pacifistic is of great importance when considered in connection with the fact that he is now the greatest individual manufacturer of materials of war ever known in the world. He has become so celebrated as the best friend the workman ever had in the United States that a strike in a Ford factory is unconceivable; he pays the highest wages that the world has ever known; he works his men short hours; his factory makes new men of old almost as rapidly as it makes motor cars, steel helmets, little tanks, airplane engines and eagle boats.



the conduct of the war than any other in the world. One cannot compare his war services with those of a great general or a great admiral or a great lawmaker, because the services of such men usually are intangible; they may be great, they may be valueless—they can never be estimated exactly. Henry Ford's can be. They are visible in "Eagle" boats, submarine chasers 220 feet long, which he turns out at the rate of one a day. They are visible in "baby tanks," which he is supplying the expeditionary forces like unto a stream of ants.

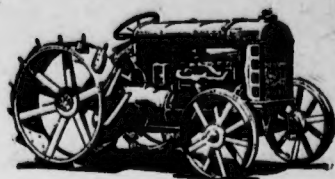
It is said that he is more important to the war than any other unofficial civilian. Why? Because he is the patron saint of quantity construction, as Germany has proved to be the patron fiend of quantity destruction. Henry Ford's organization is based on a thought which came to him when but a boy. Tersely expressed, it was: "If make one needed thing in the best way, on the largest scale, sell it for the lowest price, I shall have the largest business". He knew that a man or a machine could repeat the same process over and over again with a speed and an efficiency greater than any they could achieve if continually called upon for variations of their task. "Variety may be the spice of life, but it is the death of industry," is one of Ford's industrial epigrams. Hence the quantity production of standardized Ford cars, which has become one of the world's wonders.

Ford Makes all Cylinders for Liberty Airplane Motors

First of all, his cars are of immense importance in the conduct of nearly all hostilities, except the German. Every Ford car that British, French, Italian, Belgian or American governments can get they are employing for war purposes. They can get more than they can of any other maker. Further, war has led him to abandon for the time the "one product" tenet of his economic Ten Commandments. Next in importance to his manufacture of cars probably comes his manufacture of airplane motors. The Ford factory is making all the cylinders for America's national production of these

1919 Wheat is "Good Business"

The world is without wheat reserves. Russia, the heaviest individual exporter of pre-war days, is not able since the debacle to keep her own people from famine. Agriculture in the actual warring nations is not on a producing basis, nor will it be re-established for several years. The Allies have had their European responsibilities jump from 100,000,000 souls to 250,000,000 souls since the signing of the armistice. So, it is generally conceded that wheat will be "good business" for the next few years.



THE "FORDSON" FARM TRACTOR SOLVES
THE CHEAP FARM POWER PROBLEM

W. A. TESKEY

Agent for
CANADIAN FAIRBANKS - MORSE CO.



A Sermon From a Deck of Cards

Let the four suites stand for the four seasons. The four suits might as well represent four branches of social and political life.

Hearts! The ace, our Divinity, the spark of love that is within us. The family has a king and queen, father and mother superior to whom we owe love and obedience, a debt we cannot repay; but need to pass it on to our children. The Jack, or Knave, in some cases may represent the clergy, but quite represents the spoiled child.

As diamonds are rare and valuable, let the Ace stand for wealth, the King the financier, while the Queen or mother has her place as helpmeet or distributor of the blessings of wealth. The Knave, our executor or agent, through whom we accomplish what we cannot attend to ourselves—a banker to hold our earnings for us. Here is where business training and competency coupled with reliability is of great value at all times. Especially is this needed in a crisis such as we are having just at this time. It is well to think before we act, not following every new idea that idea that is trumped up.

The Spade we will place as an emblem of industry. The Ace, inventiveness; King and Queen, male and female, fellow workers in the busy world. The Knave represents here the master mechanic. Those who excel in anything will always find a place ready for them. The top rounds are never crowded. It is worth the effort to be in advance, even in farm work. There have been great advances made in the farming industry during my sixty-five years. Think of sickle and straw binding, the spade and mattock; then to our improved harvesting and threshing machines. The boy growing up on a farm and learning to run all the machines in use is away ahead of the city chap, who, under the electric light beholds the movies, exclaiming "How very remarkable!" If you wish to leave the farm, your place is the envy of many a fellow less fortunately situated.

We have looked into the home, finance and industry. Another department is needed.

The Ace of clubs is the emblem of law. The King (chosen not by divine right) may be used as the head of the legislative, judicial and executive branches. The family is the prime essential, the corner stone or unit. A good organization here, and up to the premier insures stability. The mother is now queen of the house, recognized and honored as she should be, a citizen with a vote and privilege of high office. Women are found at the head of the juvenile courts, the Red Cross, the W. C. T. U., Missions, etc. Right here is

our hope of keeping a sober people, using the grains that have been worse than wasted to feed a hungry people. Why send money to feed starving people? Send them bread! Let those eat wheat who have never tasted it. Neglect calls for stern justice. The Knave is to help out in extreme cases. Banish strong drink and you will need less police force and have a safer, saner civilization.

13 cards in a suit equals the moons in a year.

52 cards in a deck equals the weeks in a year.

55 spots in each of the four suits totals 220. While it might show a night's winnings for some man at a game of chance, it shows an equal loss for one or more. Nothing risked, surely nothing can be lost. Never play another man's game calculating on easy

money for yourself. It generally is easy money for the other fellow.

Experience is a dear school, but they say fools will learn in no other.

A deck of cards has not changed much since I was a boy. The advance has to be made by the player. Get the good out of any game; shun the evil.

Yours for clean sport,
H. C. FICHT, Lomond.

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